Removing the "established business relationship" qualification from the fax regulations will severely impact our trade association's ability to attract and work with busy contractors and others in the business. Many of our members and prospective members do not yet have email and it is expensive for small associations to send chapter meeting notices, class registrations, event information and other items through the mail. For efficiency, we depend on the fax. This rule is going to irritate our constituency so much that I guarantee we will lose a lot of members...not to mention the time it will take to administer this rule at the expense of an already overworked small staff.